

WEST VIRGINIA LEGISLATURE

2024 REGULAR SESSION

Introduced

House Bill 4814

By Delegates Ellington, Toney, and Statler

[Introduced January 16, 2024; Referred
to the Committee on Education]

1 A BILL to amend and reenact §18B-1D-11 of the Code of West Virginia, 1931, as amended,
2 relating to extending the reporting and sunset dates of the State Advisory Council on
3 Postsecondary Attainment Goals.

Be it enacted by the Legislature of West Virginia:

ARTICLE 1D. HIGHER EDUCATION ACCOUNTABILITY.

§18B-1D-11. State Advisory Council on Postsecondary Attainment Goals.

1 (a) There is hereby created the State Advisory Council on Postsecondary Attainment
2 Goals. The council's purpose is to ensure that students are provided opportunities to learn and
3 earn the most relevant industry-demanded knowledge, skills, and credentials to prepare students
4 for the challenges of college, careers, and life, while helping the state and its employers attain
5 economic growth through collaboration with K-12 education leaders, employers and industry
6 leaders, state agency leaders, the Higher Education Policy Commission, and the Council for
7 Community and Technical College Education to identify high-value and in-demand postsecondary
8 credentials, and to develop a plan to assist the state in achieving its postsecondary attainment
9 goal of having 60 percent of West Virginians between the ages of 25 and 64 hold a degree,
10 certificate, or other postsecondary workforce credential of value in the workplace by 2030.

11 (b) The State Advisory Council on Postsecondary Attainment Goals shall consist of the
12 following members:

13 (1) The Chancellor of the Higher Education Policy Commission, or his or her designee;

14 (2) The State Superintendent of Schools, or his or her designee;

15 (3) The Secretary of the Department of Commerce, or his or her designee;

16 (4) The Director of WorkForce West Virginia, or his or her designee;

17 (5) Two presidents representing the state's four-year institutions of higher education, at
18 least one of which shall be the president of a regional institution, appointed jointly by the President
19 of the Senate and the Speaker of the House of Delegates;

20 (6) Two presidents representing the state's community and technical colleges appointed
21 jointly by the President of the Senate and the Speaker of the House of Delegates;

22 (7) Representatives from at least two employers, industry associations, or chambers of
23 commerce, appointed jointly by the President of the Senate and the Speaker of the House of
24 Delegates;

25 (8) Representatives from at least two regional economic development and workforce
26 investment boards, appointed jointly by the President of the Senate and the Speaker of the House
27 Delegates;

28 (9) The chair of the Senate Committee on Education as an ex officio nonvoting member;

29 (10) The chair of the House Committee on Education as an ex officio nonvoting member;
30 and

31 (11) Any other individuals deemed appropriate and appointed jointly by the President of the
32 Senate and the Speaker of the House Delegates.

33 (c) The council shall be chaired by the Chancellor of the Higher Education Policy
34 Commission. The council shall meet at least quarterly and at the call of the chair. Quorum shall be
35 a simple majority of the council. The administrative functions of the council are the responsibility of
36 the joint staff of the Higher Education Policy Commission and the Council for Community and
37 Technical Education.

38 (d) The council shall consult with and advise the Legislature on matters related to the
39 progress toward achieving the state's postsecondary attainment goal as established in subsection
40 (a) of this section, including identifying high-value and in-demand postsecondary credentials. The
41 council may:

42 (1) Make recommendations to the Legislature as required by this section;

43 (2) Provide guidance to the Legislature on potential statutory solutions relative to
44 achievement of the state's postsecondary attainment goal;

45 (3) Establish workgroups or subcommittees as the council considers necessary to address
46 pertinent issues related to achievement of the state's postsecondary attainment goal, and to
47 provide consistency in the development of further regulation, if further regulation is determined to
48 be necessary by the council;

49 (4) Consult with entities and persons with expertise in the areas being studied by the
50 council as the council considers necessary in the fulfillment of its duties, including public and
51 private sector partnerships; and

52 (5) Provide a forum for a full and fair discussion of issues relating to achievement of the
53 state's postsecondary attainment goal.

54 (e) The council shall provide leadership, strategic direction, and evaluation of the state's
55 investments in, and progress toward, implementing high-quality career and technical education
56 programs that are accessible to all students and improves the career readiness of the state's
57 workforce by conducting an annual review of career and technical education offerings in K-12 and
58 the state's community college and technical education system to determine the alignment of
59 existing offerings with employer demand, postsecondary degree or certificate programs, and
60 professional industry certifications. The review shall identify career and technical education
61 offerings that are linked to occupations that are in high-demand by employers, require high-level
62 skills, and provide middle- and high-level wages. The review shall include analyses of:

63 (1) Participating students and their outcomes, including the following:

64 (A) Academic achievement;

65 (B) Attainment of industry certifications;

66 (C) Program completion;

67 (D) Applied learning experiences;

68 (E) College credit attainment through the career and technical education program,
69 including dual enrollment or articulation;

70 (F) Postsecondary enrollment and credential attainment, including enrollment in four-year
71 degree programs for state college system students; and

72 (G) Employment outcomes, including wages;

73 (2) Demographics of participating students by pathway and credential attainment;

74 (3) Educational settings of the courses;

75 (4) Alignment with high-growth, high-demand, and high-wage employment opportunities;

76 (5) Current and projected economic, labor, and wage data on the needs of the state,
77 regional, and global economy and workforce;

78 (6) Alignment with certificate or degree programs offered at the postsecondary level or
79 professional industry certifications;

80 (7) Employment outcomes, including wages, by career and technical education program
81 offerings;

82 (8) Apprenticeship and pre-apprenticeship offerings;

83 (9) Qualifications and specialized knowledge and expertise of instructors and the
84 opportunities for these educators to upskill in the latest in-demand skills of employers; and

85 (10) Extent to which federal, state, and local funding is used to foster career and technical
86 education program success and program efficiency.

87 (f) The council shall report its findings to the Legislative Oversight Commission on
88 Education Accountability and the Joint Committee on Government and Finance by December 31,
89 ~~2020~~ 2024, and annually thereafter until the council terminates, pursuant to the provisions of this
90 section. The report shall include, at a minimum, the following:

91 (1) Conclusions and recommendations about the means to achieve the state's
92 postsecondary attainment goal;

93 (2) Recommendations for statutory and regulatory modifications, if the council determines
94 that such modifications are necessary;

95 (3) Identification of any action that the Legislature may take to better foster awareness of
96 the actions being taken to achieve the state’s postsecondary attainment goal; and

97 (4) Any other ancillary issues relative to achievement of the state’s postsecondary
98 attainment goal.

99 (g) The State Board of Education, the Superintendent of Schools, the Department of
100 Commerce, WorkForce West Virginia, the presidents of the state’s public institutions of higher
101 education, and all other entities of state government shall cooperate with the council in the
102 exchange of data, information, and expertise, if so requested by the council, including, but not
103 limited to:

104 (1) Providing the entity’s plans to assist in achievement of the state’s postsecondary
105 attainment goal;

106 (2) Identifying equity gaps among certain high-risk populations, including, but not limited
107 to, returning adults, academically underprepared students, the economically disadvantaged, and
108 underrepresented racial or ethnic minorities;

109 (3) Sharing information on the economic impact of achievement of the state’s
110 postsecondary goal on the State of West Virginia;

111 (4) Providing an assessment of the benefits of implemented programs and activities aimed
112 at achieving the state’s postsecondary attainment goal;

113 (5) Assisting in the development or revision of detailed action plans to achieve the state’s
114 postsecondary attainment goal; and

115 (6) Providing resources required to implement the plan to achieve the state’s
116 postsecondary attainment goal.

117 (h) The council and all provisions of this section shall terminate and no longer be in effect
118 on December 31, ~~2023~~ 2027.

NOTE: The purpose of this bill is to extend the reporting and sunset dates of the State
Advisory Council on Postsecondary Attainment Goals.

Strike-throughs indicate language that would be stricken from a heading or the present law and underscoring indicates new language that would be added.